



**Service Package includes the following features:**

**Auto-Enroll:** Allows users to create messages that allow recipients to receive an auto-response to a keyword that is texted in. System retains incoming message and adds sender's cell number and carrier information to the appropriate group.

**Outbound:** Allows users to blast out messages to every recipient in a Group, certain members of a Group, or to any phone number directly.

**Scheduled Transmissions:** Create your messages and schedule the date and time for the messages to be sent.

**Remote Entry:** Allows authorized individuals (managers, staff) to blast out messages directly from their mobile phone whenever computer access is unavailable and have it retransmitted to their entire group.

**Incoming Messaging Notification:** Allows designated recipients to receive instant notification of phone number and keyword that was sent in via text to your mobile phone.

**Forwarding to Email:** Incoming messages can be automatically forwarded to an email address.

**Copy to Email:** Allows you to send a copy of any outbound text message to each recipient's email address.

**URL Forwarding:** Forwards incoming messages to a URL address. Allows client to build web page for posting incoming messages.

**Coupons:** Create coupons using text messaging and a unique PIN number assigned to each message.

**Import Function:** Allows you to import any existing database from a CSV file into the system at once. System automatically identifies and list unacceptable phone numbers such as 8 digit numbers and updates existing information and no duplication within each group.

**Export Function:** Allows you to export entire data from each of your Group(s) and any message activity from the Sent and Receive reports to an Excel spreadsheet or pdf file.

**Reports:** Allows users to view full details of all messages sent/received on their account. Report gives date and time messages were sent/received, the keyword that was used, and the phone number of the recipient, message content and the message type.

**Keyword Attributes:** We've created multiple attributes for the keywords, allowing clients to create their own keywords and launch as many of the over 400 applications for text messaging as they wish. You can also assign multiple attributes to a keyword



expanding the system reaction capabilities. In addition to the standard attributes: we offer text messaging coupons with unique pin numbers, Anonymous incoming cell numbers, auto-opt-out based on date, auto opt-out from individual groups, chat room, sub-keyword, timed messages and many combinations of these attributes.

**Sub-Keyword:** The system will read the first two words of an incoming message and react based on the attributes assigned to the base keyword. This feature allows you to Brand a campaign and opens up a new library of keywords on a shared short code. This feature also allows you to send back a series of messages or to actually personalize the response messages.

**Import Sub-Keyword Responses:** You can import your database of response messages, allowing you to create the database in Excel, import in seconds. Great application for multiple sponsor events, personalized responses, serialized award winners.

**Timed Messages:** This application allows you to set up a series of MT messages with timed intervals of your choice, triggered by an inbound keyword. Theme Parks, Museums, tours, meetings, etc.

**Windows Application:** This application allows real-time two-way communications between any PC and Laptop with Internet access directly to the end-users phone via text messaging.

**Text to Screen:** The windows application allows for the authorized export of incoming text messages to a URL queue for display/scrolling on large digital screen.

**Text to Scroll:** The windows application will export all incoming text messages to 3rd party software allowing the messages to be displayed as a scroll on Computer monitors or large format TV screens.

**Coupon Tracking & Validation:** Use the built in coupon tracking and validation process or the stand alone Coupon Module.

**Coupon Creation (Import):** Downloadable and printable based on cell number and Pin# validation.

**URL Interface:** We have a fully functional URL interface allowing clients to use their own dashboard, full two-way communications and still remain compliant with all FCC, CTIA and MMA rules, regulations, "Best Practices" and the "Code of Conduct."

**Web-services Interface:** To expand our interface connectivity, we created a web-services interface using standard "Soap" format source code that expands our client's ability to resell communications.